



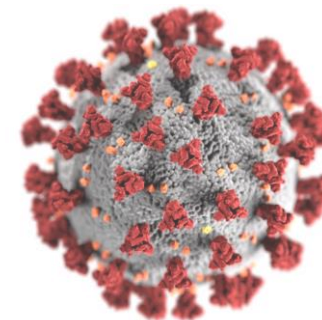
Planning for the COVID-19 Vaccine in Los Angeles County

10/14/2020

M. Claire Jarashow, PhD, MPH
Director, Vaccine Preventable Disease Control Program
Los Angeles County Department of Public Health

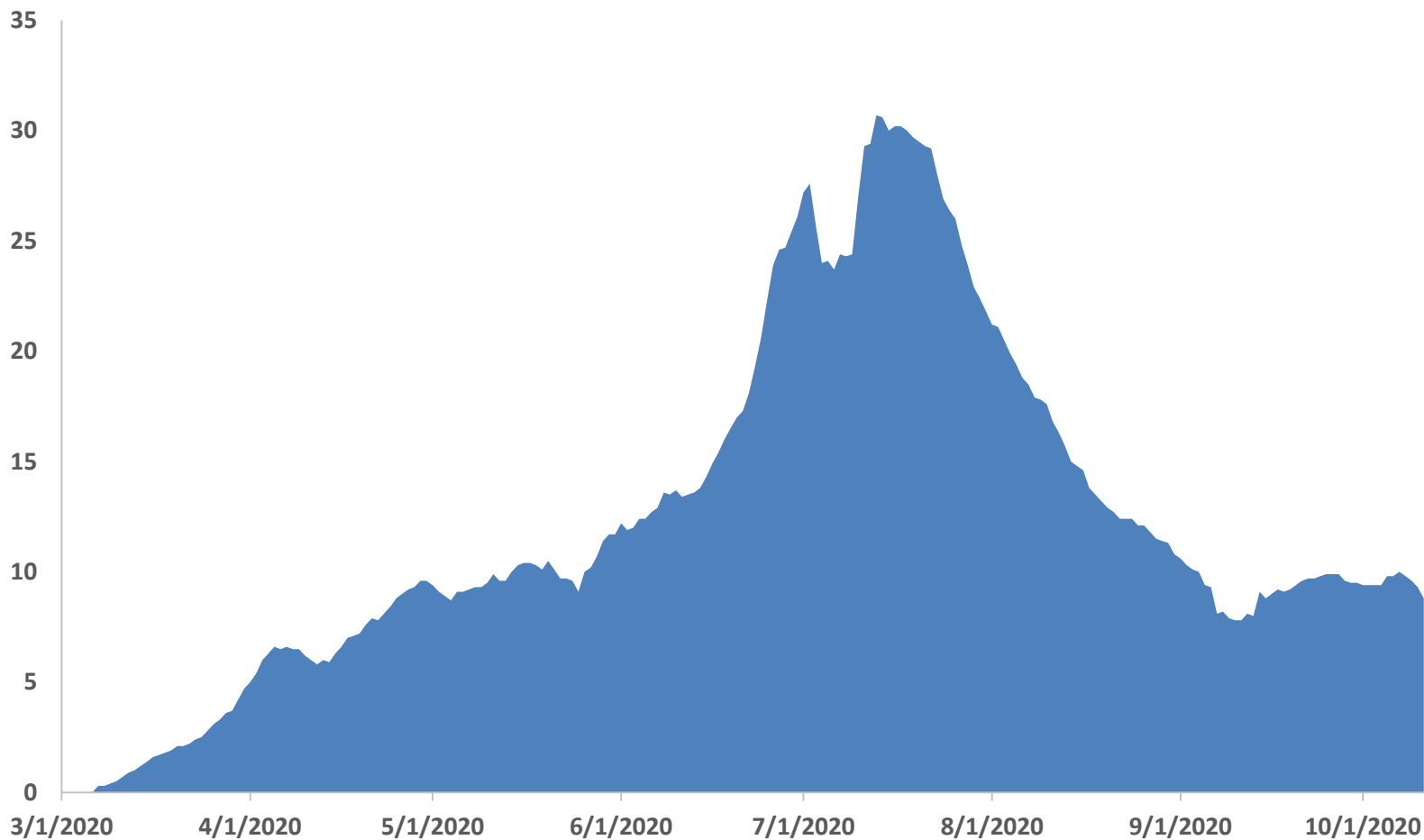
Presentation

- Current LA County COVID-19 Epidemiology
- Goals of COVID-19 vaccine distribution
- Current COVID-19 vaccine landscape
- Equitable COVID-19 vaccine distribution
- Outreach & community engagement strategy



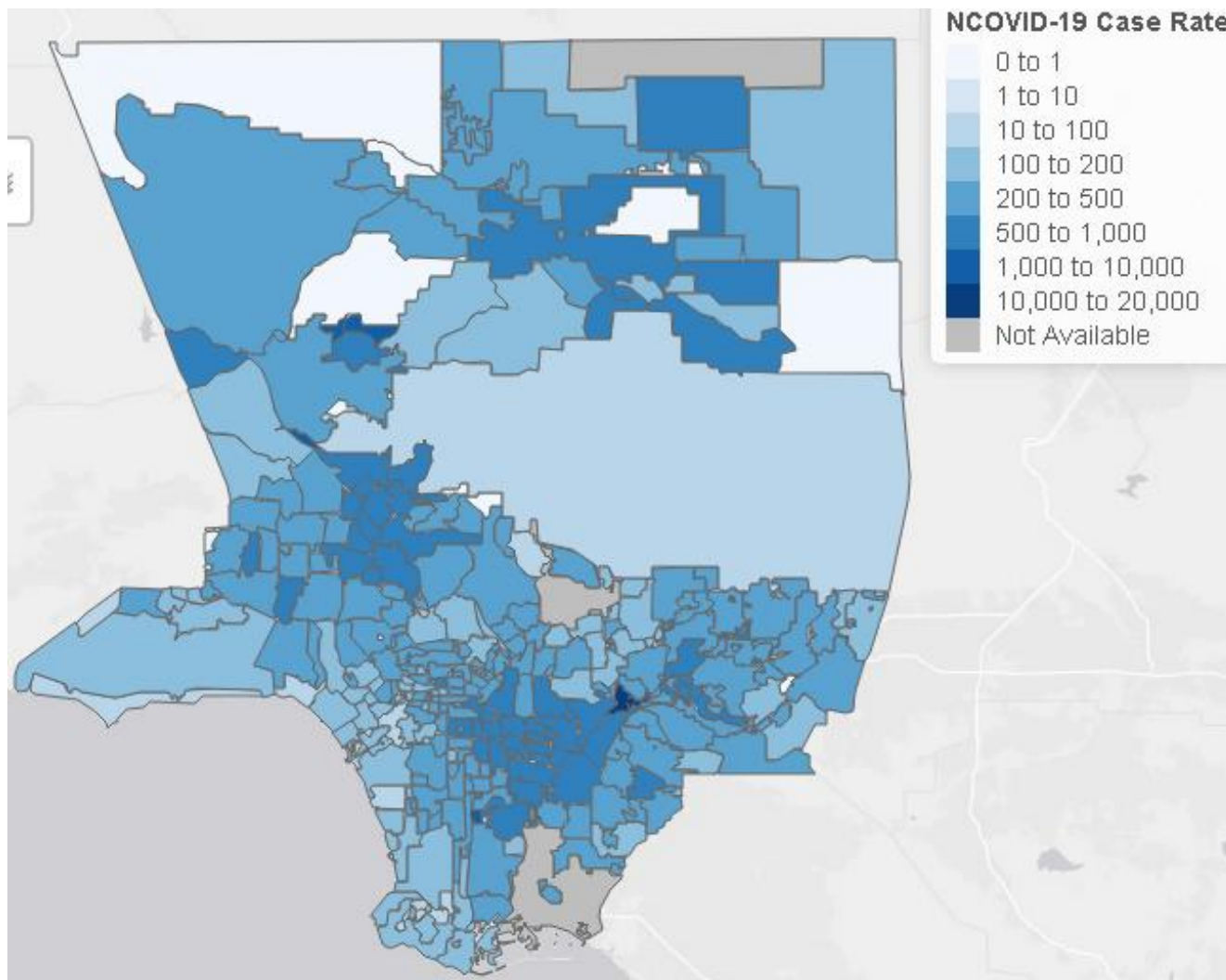


7-day Daily Average COVID-19 Case Rate*, March- October 11, 2020, Los Angeles County



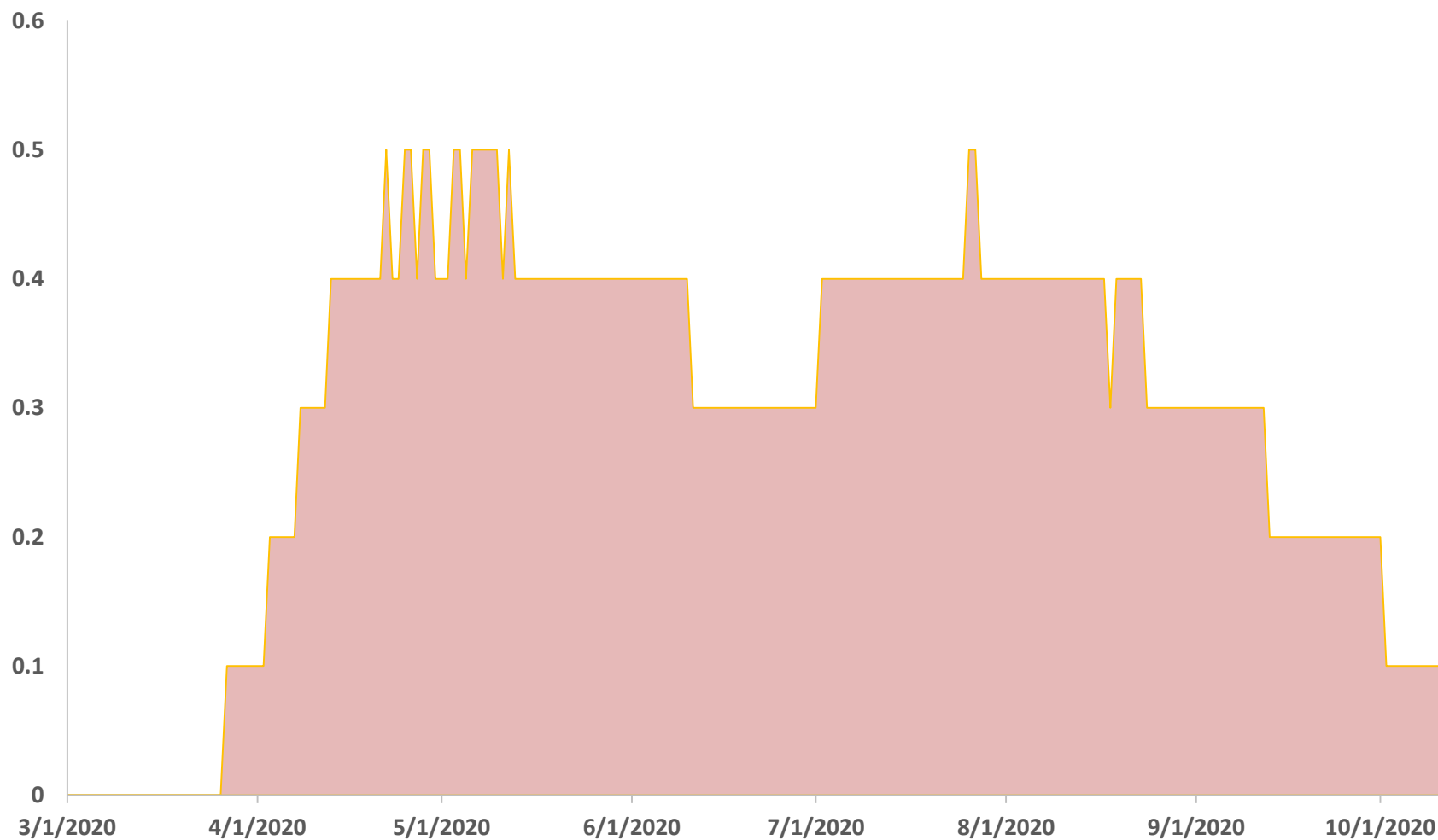
*Crude rates are per 100,000 population (2018 Population Estimates)

COVID-19 Case Rates in LA County, September 1 - October 12, 2020

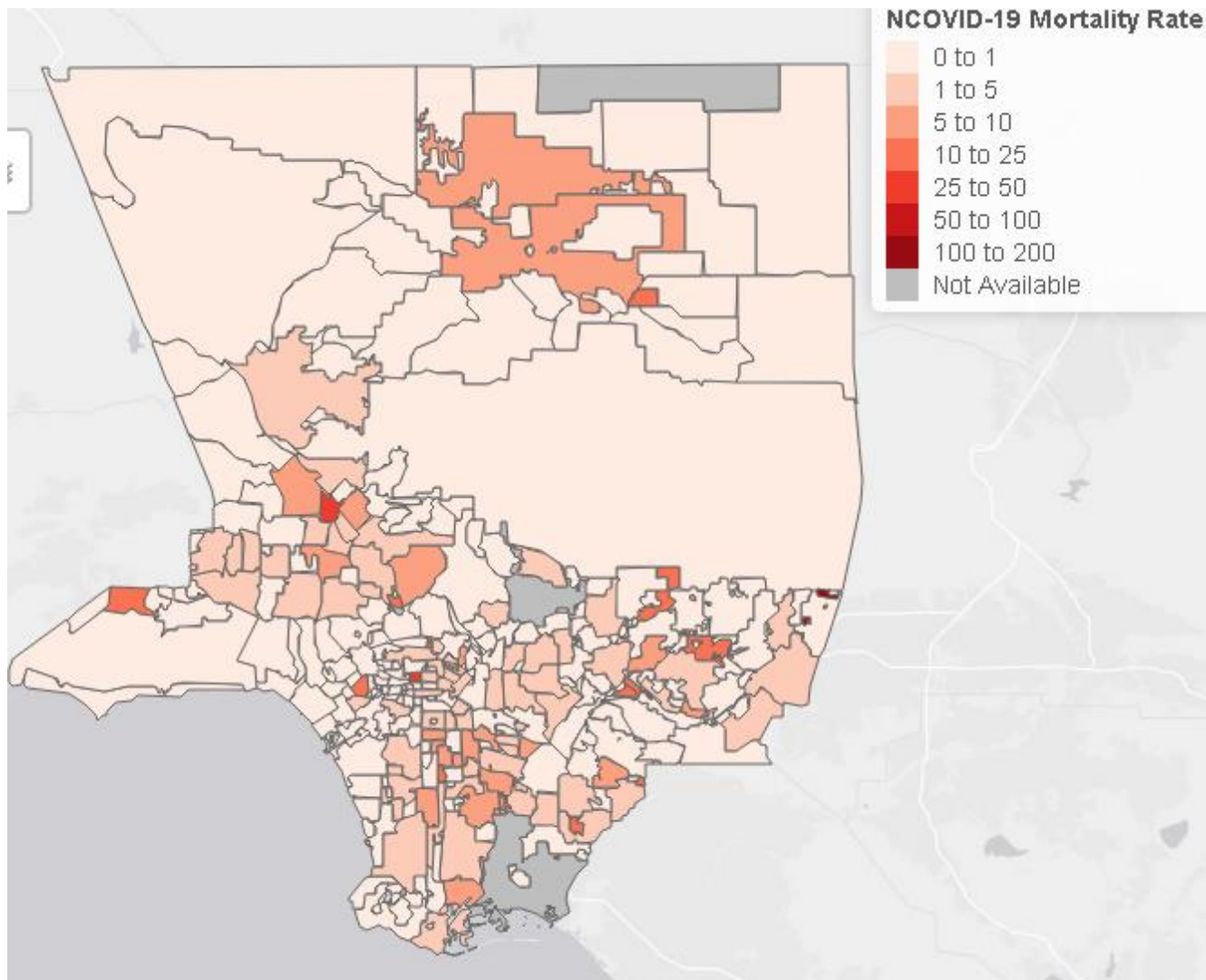




7-day Daily Average COVID-19 Death Rate, March – October 11, 2020, Los Angeles County



COVID-19 Death Rates in LA County, September 1 - October 12, 2020





COVID-19 Vaccine Roll-out

Purpose

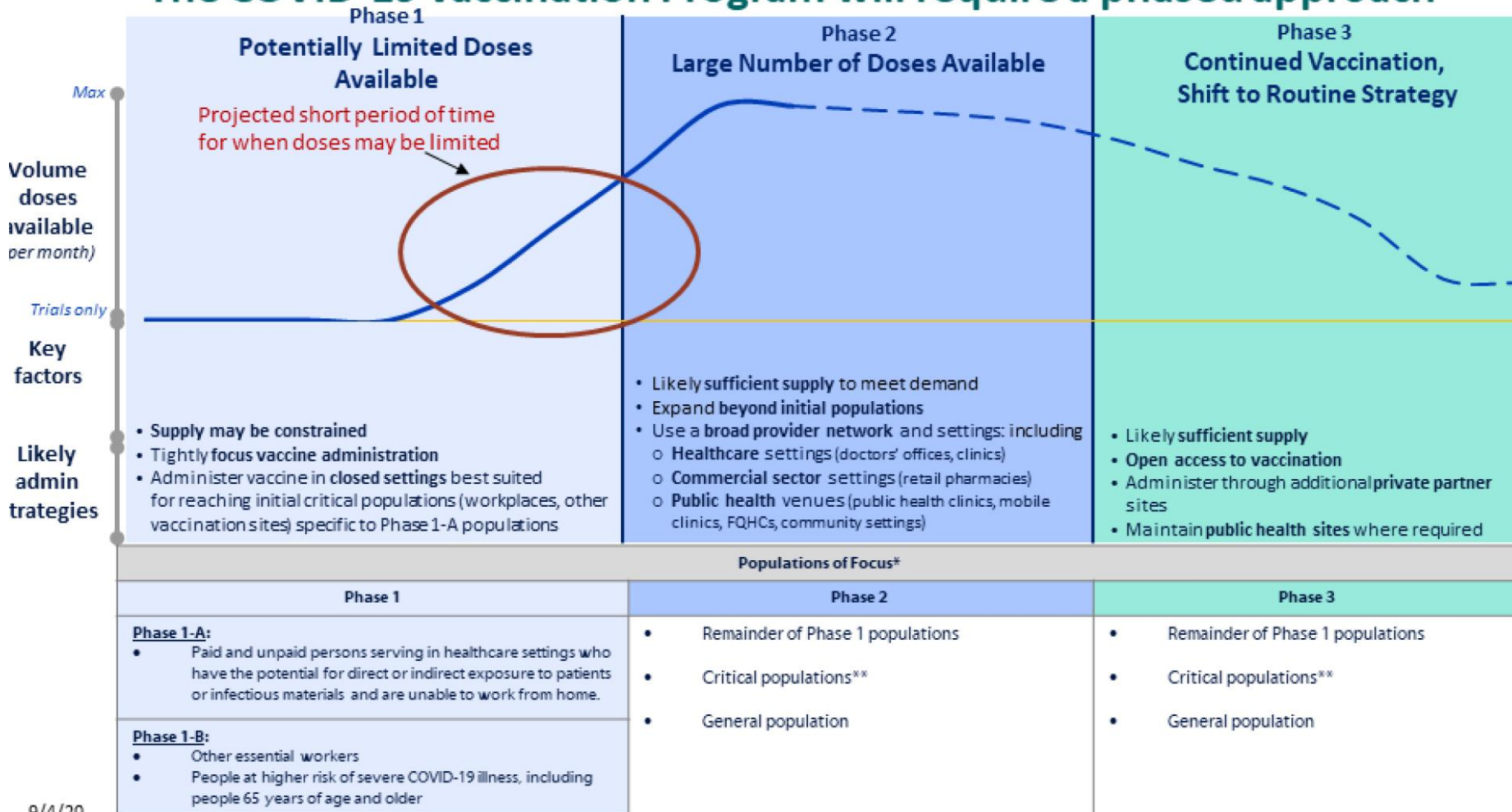
- To prevent COVID-19 cases, hospitalizations, and deaths through a safe and effective vaccine

Goals

- Reduce transmission, morbidity, mortality of COVID-19 disease
- Help minimize disruption to society and economy, including maintaining healthcare capacity
- Ensure equity in access to vaccine



The COVID-19 Vaccination Program will require a phased approach



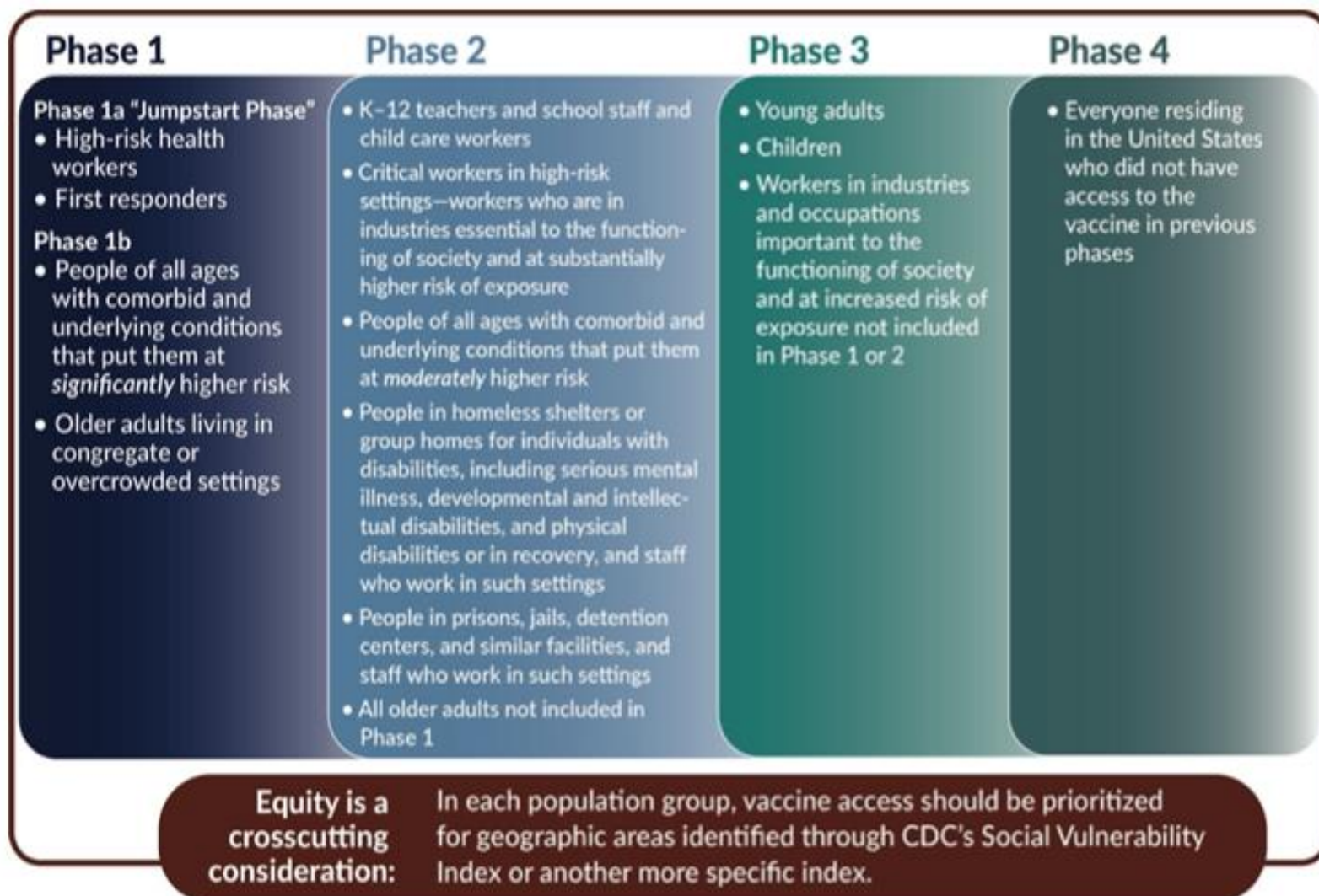
*Planning should consider that there may be initial age restrictions for vaccine products.



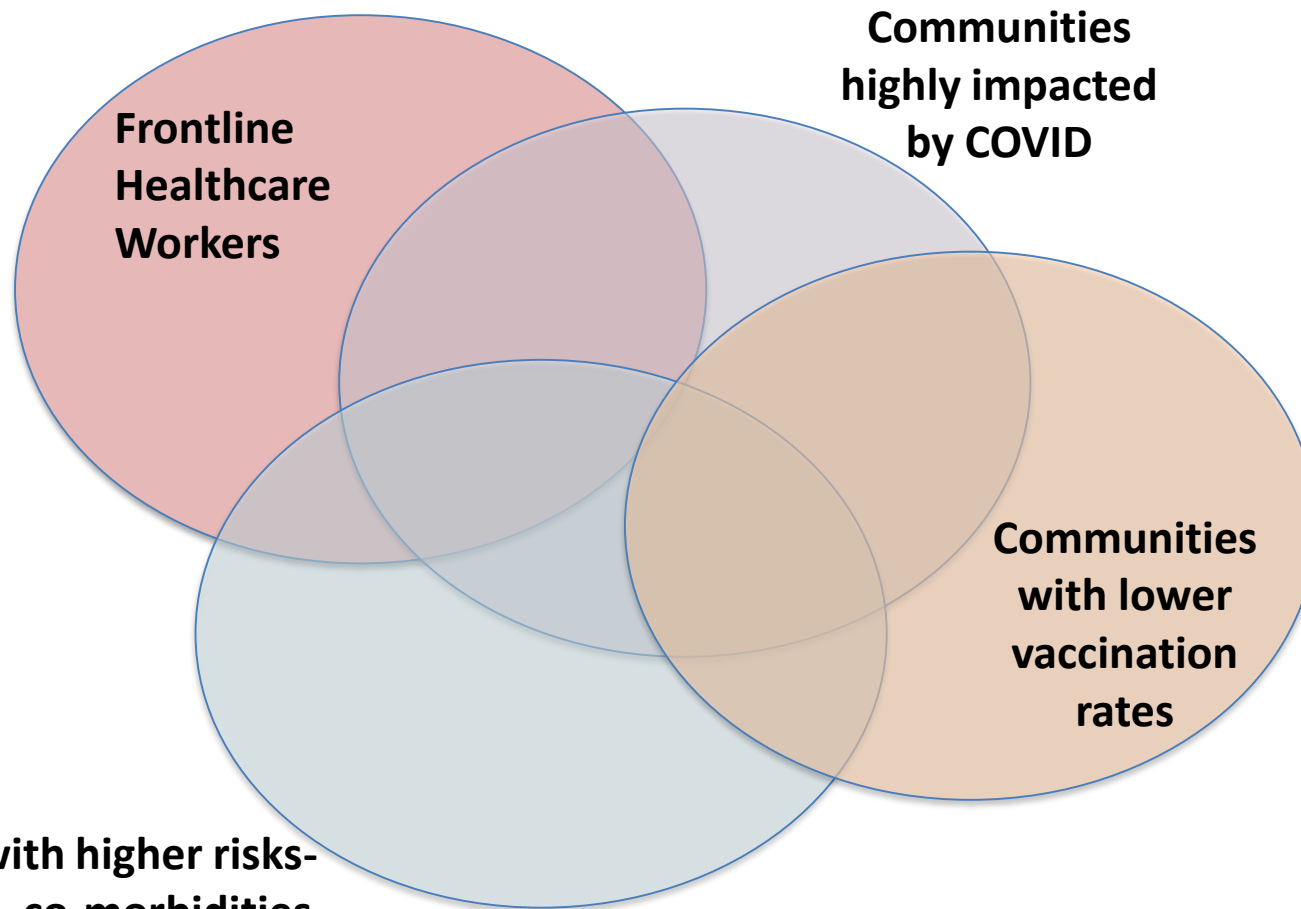
A Framework for Equitable Allocation of Vaccine for the Novel Coronavirus



Equitable Framework for COVID-19 Vaccine Roll-out



Operationalizing an Equitable Framework- Phase 1



**Persons with higher risks-
older age, co-morbidities**



Community Outreach & Engagement

- With community-based agencies to learn about particular concerns and hurdles in communities they serve
- Focus groups/discussions with communities highly impacted by COVID-19 and communities with traditionally lower vaccination rates
- Workgroups/coalitions with agencies representing priority populations



Vaccination Campaign

- Large national campaign, state, and local to LA County
- Messages must be simple and actionable
- Culturally competent
- Visual literacy:
 - infographics
 - videos
 - stories
- Language needs to be easy to understand



Thank you!