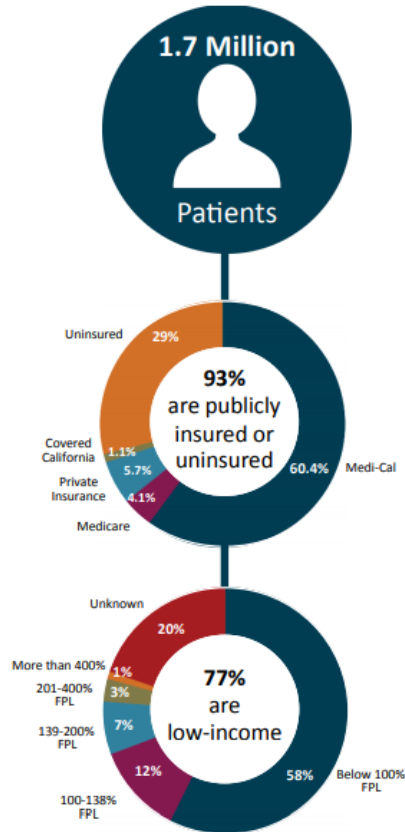


Addressing the Decline in Preventative Cancer Screenings During the COVID-19 Telehealth Paradigm

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(CCALAC)

Los Angeles Community Health Centers & Clinics



Promote Economic Growth



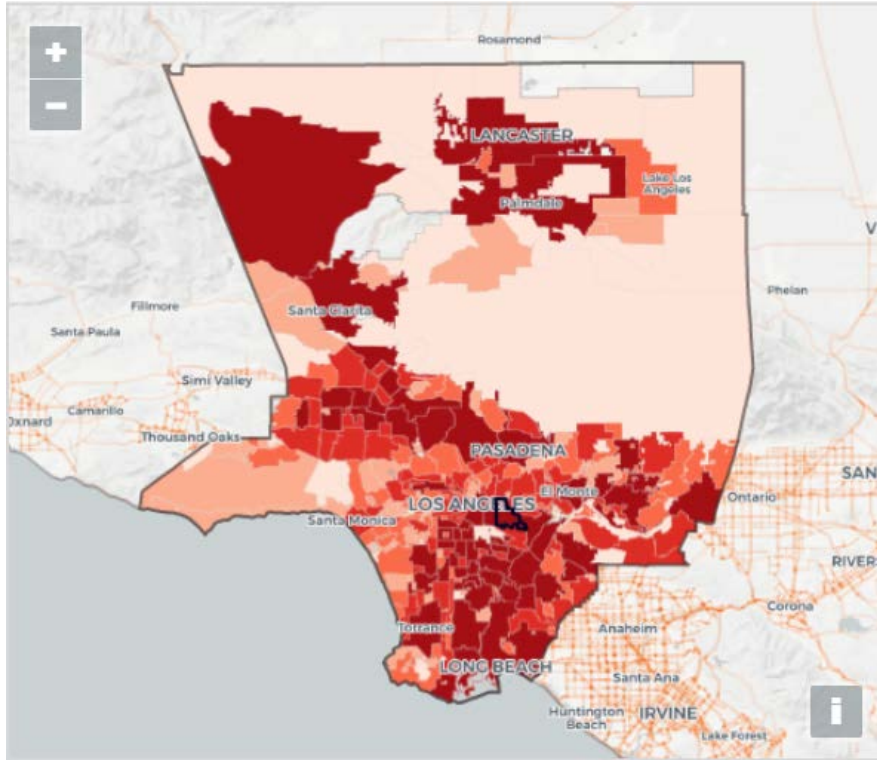
- Health services generate **\$141 billion** in annual economic output in the Los Angeles Basin.¹
- The health care industry is projected to **grow by nearly 67,000 middle-skill jobs between 2016 and 2021**, with **over 125,000 total job openings** over the next five years.¹

Demonstrate Excellence



- LA clinic treatment of patients with depression and diabetes **prevented 16,000 hospital visits** and **saved a local health plan \$136M in Medi-Cal dollars.**²
- LA Clinics **ranked number one nationwide on diabetes control** in the federal Transforming Clinical Practices initiative in Fall 2018.²

COVID-19 Cases in Los Angeles County



COVID-19 Cases: 1-21 22-93 94-295 296-716 > 716

Unincorporated - East Los Angeles

3,506 cases

Population: **125,269**

About this Community:

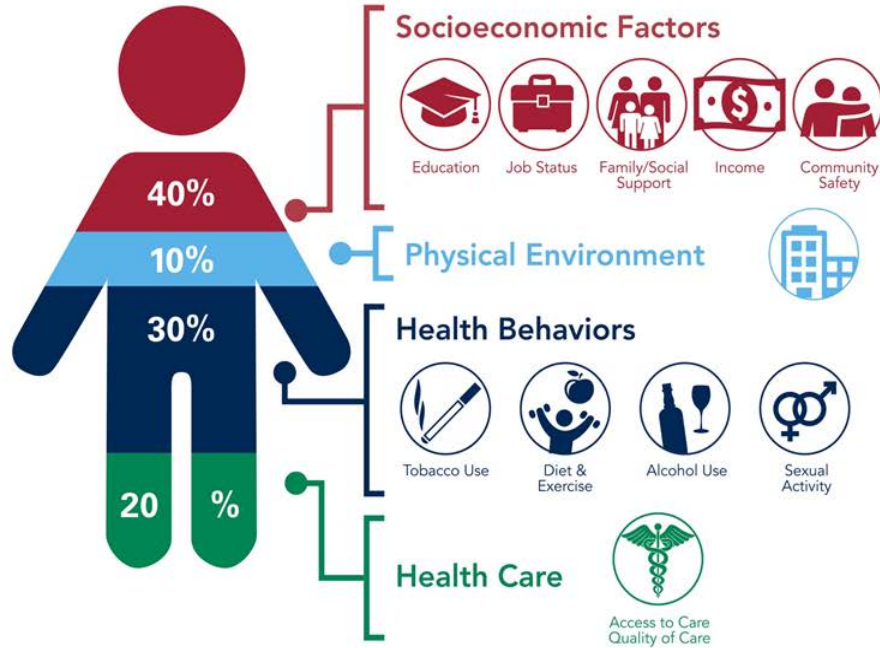
Poverty (200% FPL)	● 52.6%
American Indian or Alaska Native	● 0.2%
Asian	● 0.8%
Black	● 0.3%
Latinx	● 96.8%
Native Hawaiian or Pacific Islander	● 0%
White	● 1.9%

● Higher than County Median ● Lower than County Median

143,664 total cases in LA County

IMPACT OF SOCIAL DETERMINANTS OF HEALTH

Social determinants of health have tremendous affect on an individual's health regardless of age, race, or ethnicity.



SDOH Impact

- ➔ **20 percent** of a person's health and well-being is related to **access to care** and **quality of services**
- ➔ The **physical environment, social determinants** and **behavioral factors** drive **80 percent** of health outcomes

Clinic Name:

Date:

Contact Name:

Contact Email:

Instructions: Guidance and updates for all CMS measures can be found by clicking the link next to the measurement title.

Measurement Period:

Performance Measure	Raw Numbers	Outcome %
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1. Colorectal Cancer Screening [CMS130v8](#)

- **Measurement Description:** Percentage of adults 50-75 years of age who had appropriate screening for colorectal cancer
- **Numerator:** Patients with one or more screenings for colorectal cancer. Appropriate screenings are defined by any one of the following criteria: Fecal occult blood test(FOBT) during the measurement period; Flexible sigmoidoscopy during the measurement period or the four years prior to the measurement period; Colonoscopy during the measurement period or the nine years prior to the measurement period; FIT-DNA during the measurement period or the two years prior to the measurement period; CT Colonography during the measurement period or the four years prior to the measurement period.
- **Denominator:** Patients 50-75 years of age with a visit during the measurement period
 - *Exclusion: Patients whose hospice care overlaps the measurement period; patients with a diagnosis or past history of total colectomy or colorectal cancer; patients 66 and older who are living long term in an institution for more than 90 days during the measurement period; patients 66 and older with advanced illness and frailty because it is unlikely that patients will benefit from the services being measured.*

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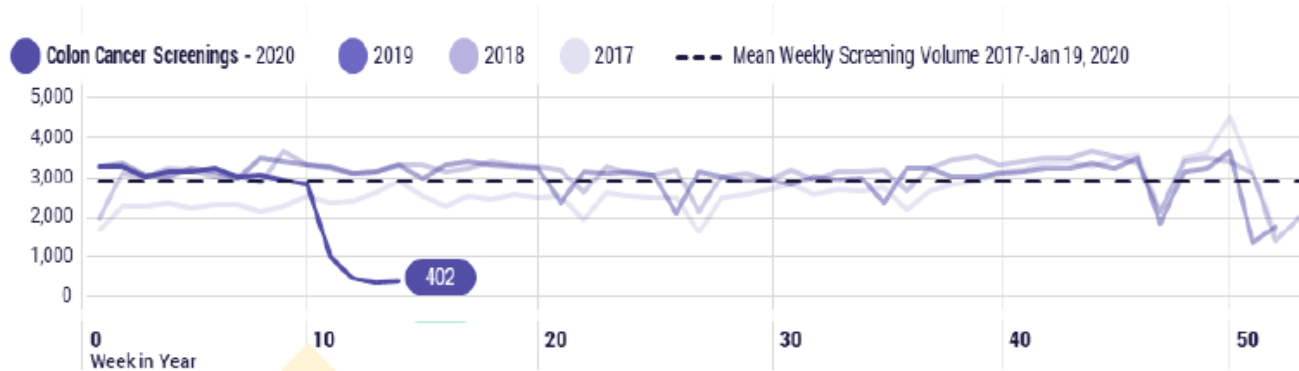
Please check one:

Data reflects entire clinic population

Data reflects a sample of clinic population

NEVHC Strategy

National Decline in CRC Screening Volume during Pandemic



Weekly CRC screening volume
dropped by 86%
beginning mid-March 2020

Source: Epic data from 2.7 million patients in the U.S., Years 2017-19
(190 hospitals, 39 health systems, 23 states)



NEVHC Strategy

Strategies to Improve CRCS at all NEVHC sites after COVID-19

OUTREACH

Mail FIT Kits

ACCESS

Distribute FIT at lab

SAFETY

Return FIT at entrance

COMMUNICATION

With providers/staff



How can we encourage more patients to mail in the FIT kit?

¿Cómo podemos animar a más pacientes a regresar por correo el FIT kit?

Would patients prefer to return it at the clinic entrance or come into the clinic?

¿Preferirían pacientes devolverlo a la entrada de la clínica o ingresar a la clínica?

1. Fill in all relevant information on the sampling bottle.



Colorectal Cancer Screening OC-Light S FIT (Fecal Immunochemical Test) Instructions

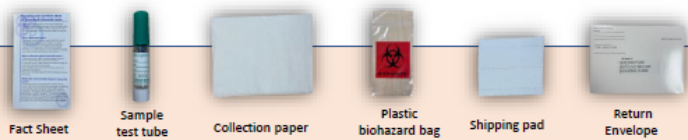


Colorectal Cancer Screening Saves Lives! Here's the good news: You can protect yourself from colorectal cancer. Screening tests like this one can detect colorectal cancer early, when treatment works best.

When should you do this test? The next time you have a bowel movement ("poop").

CAUTION: Do not take this test if you are experiencing blood in your stool or urine.

What's in my kit?



Part 1: Collect your sample

STEP 1: Check to make sure your test tube has your **name and date of birth** labeled correctly.



STEP 2: Lay the collection paper flat on top of the toilet water (like a Lily pad). Have a bowel movement on top of the paper.



STEP 3: Open the **green cap** by twisting and lifting. Poke the stool a few times to cover the wavy portion of the sample probe.



STEP 4: Push the stick back into the sample bottle and twist it closed.



Part 2: Prepare your package for mailing

STEP 5: Wrap the sample in the small shipping pad and place it inside the plastic biohazard bag and seal.



STEP 6: Place packaged sample into envelope.



MAIL: Please mail your sample within **48 hours** of completing using the pre-paid return envelope provided.

For a video demonstration, please go to <https://bit.ly/FITKitHowToSteps> if you have questions, contact your local health educator at: (310) 664-7525

Venice Family Clinic Strategy

- Focus on communication
- Timely outreach
- Health education materials available in English and Spanish

Source: Venice Family Clinic

INSTRUCTIONS FOR OC LIGHT S FIT TEST

Please complete FIT Test within 10 days!

Please Note:

- There is no special diet or medication restrictions for this test.



Do Not take This Test:

- If you are experiencing blood in your stool (speak with your doctor, you may need a colonoscopy).
 - Three days before, during or after your period.
- OR
- If you have blood in your urine, open cuts on your hands, or strained bowel movements the same day.

Before Taking the Test

- Take the small tube out of the envelope
- Do not use the test kit after the expiration date on the carton and vial labels.



Doing the Test

X Do not collect stool sample from toilet bowl water.

Reminder: Urinate before your bowel movement.

- Place supplied collection paper inside toilet bowl on top of water.
- Deposit stool sample on top of collection paper.
- Open green cap by turning to the left and pulling upwards.
- Scrape the surface of the fecal sample with the sample stick.
- Cover the grooved portion of the sample stick completely with stool sample.



After Stool Collection

- Flush any excess stool in the toilet.
- If you used the collection paper, flush it down the toilet.
- Store the sampling bottle at room temperature.

After the Test

- Wrap the sampling bottle with the absorbent pad provided.
- Put the sampling bottle into the specimen bag.
- Bring the complete kit to VFC or mail the complete kit within 24 hours of collection.



You are done!

If your result is positive, you will be contacted to schedule a colonoscopy.

For more information contact your local Health Educator at: (310) 664-7525

Revised by Health Education Department: Nov. 2019

Outreach Campaigns

Text messaging patients identified via population health management tools

Text messages can include links to educational videos about the importance of cancer screening completion



Text Message Campaigns

Message: Colon Cancer can be prevented! Your provider recommends a Colon Cancer Screening FIT Kit that can be done at home. Respond YES or NO to receive your FIT Kit in the mail. Please click <https://bit.ly/ColonCancerScreening-SavesLives> to learn more. – Venice Family Clinic

Response Yes: Your FIT Kit will be mailed to you. If your address has changed, please reply with your current address.

Response No: The FIT Kit is a quick and easy way to test for Colorectal Cancer at home. Please call us at (xxx)-xxx-xxxx, if you have any questions.

