

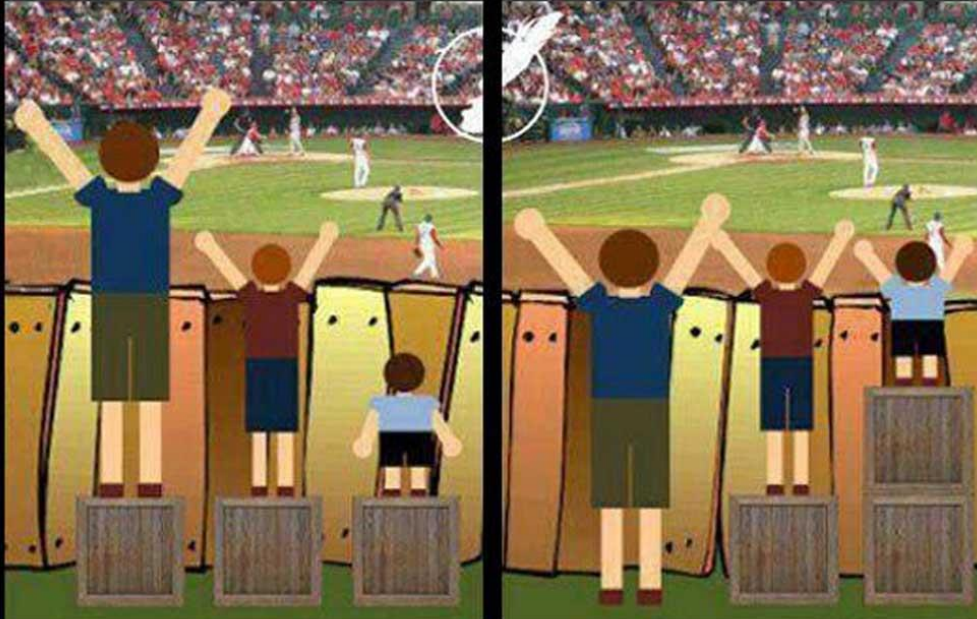
Centering Equity in Cannabis Policy & Administration:

Lessons Learned While Establishing The City of LA's Legal Cannabis Market



Equality

Equity



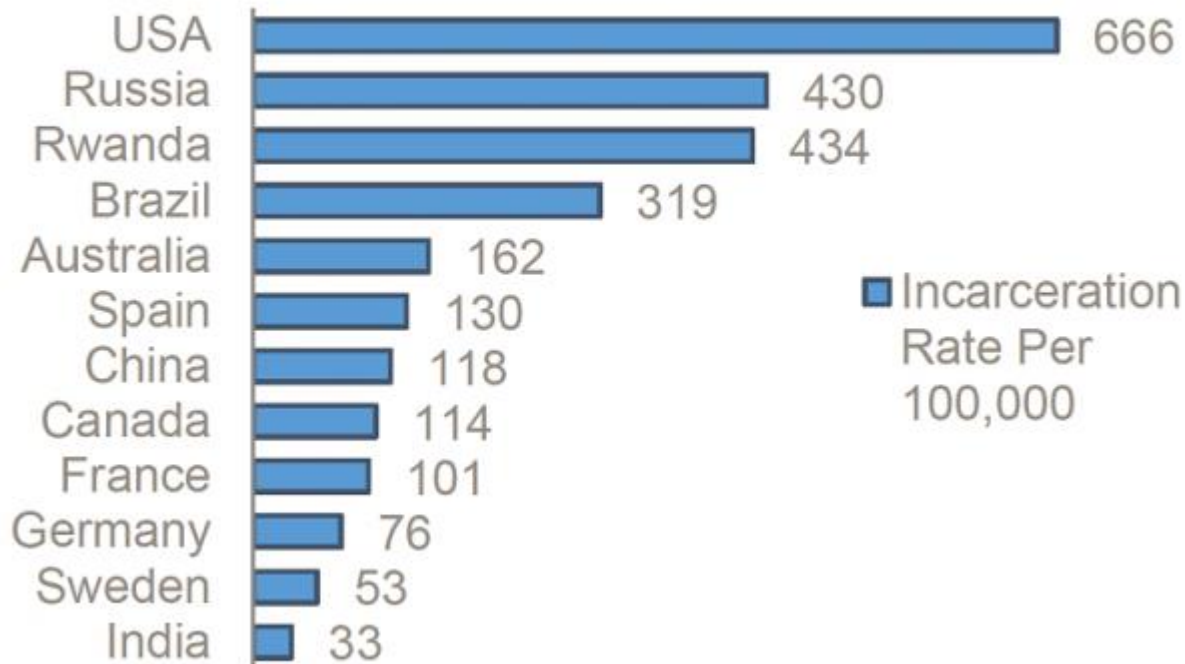
What is Equity?

Equality means giving everyone the same thing, regardless of outcomes. An equality approach works when everyone starts from the same place.

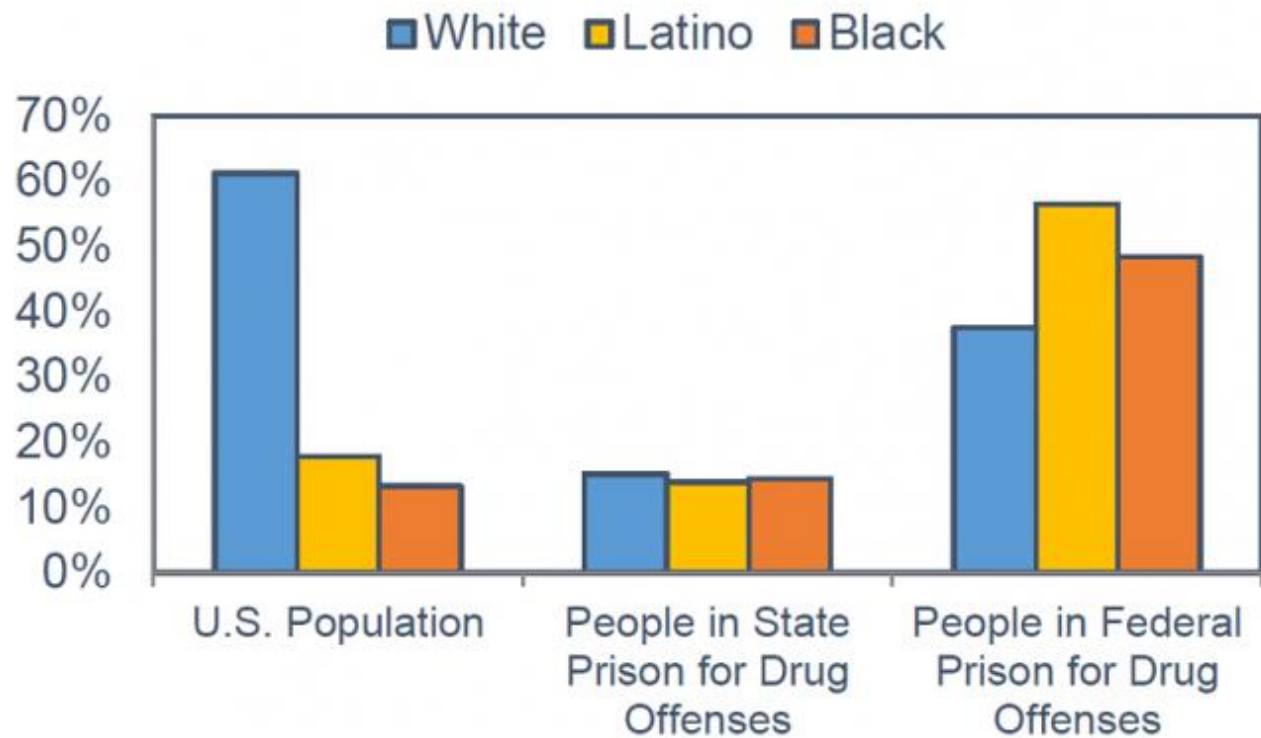
Equity is fairness. It's ensuring that all people have access to opportunity and services that meet their needs and take their conditions into consideration. If opportunities in all key areas of well-being are equitable, then equitable results will follow and one's identity will not predict life outcomes.

**Step 1: Recognize and
acknowledge that
disparities exist.**

World Incarceration Rates



Disproportionate Impact of Drug Laws on Black and Latino Communities



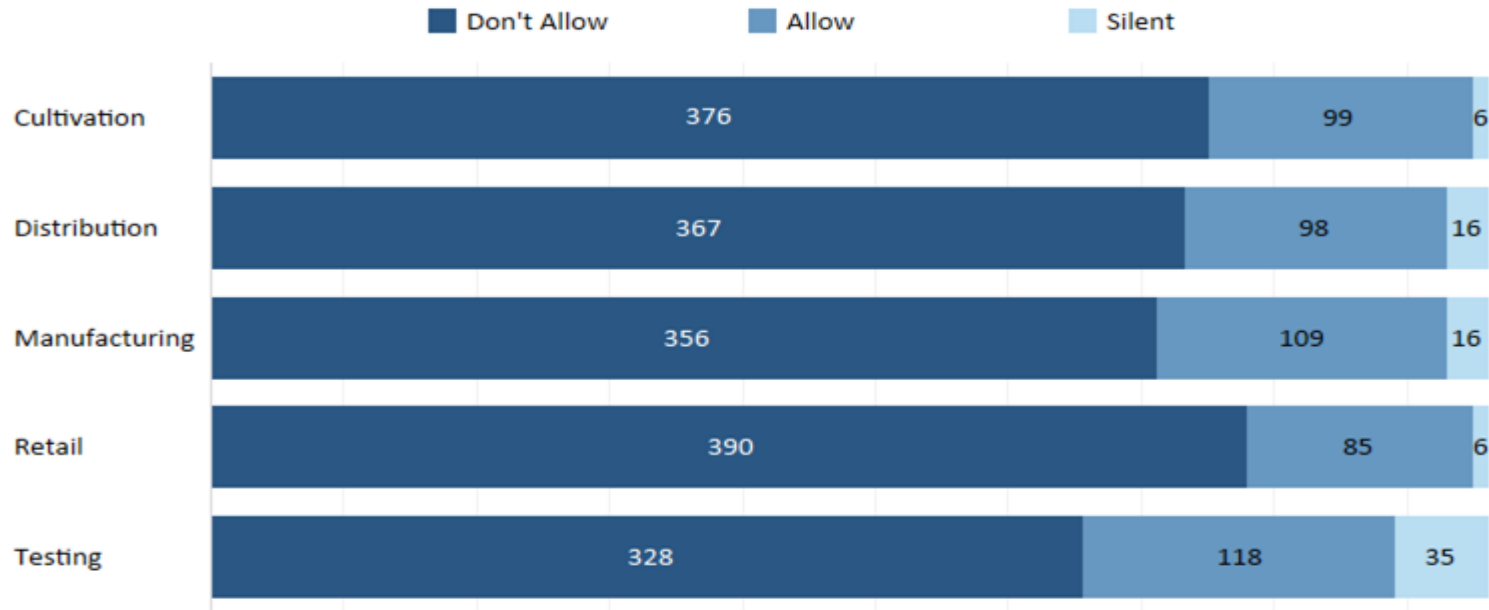
For noncitizens, including legal permanent residents, any drug law violation can trigger automatic detention and deportation – often without the possibility of return.

People deported for drug law violations are sent back to their countries of origin, where they may no longer have any ties to family or community. They may lack basic survival needs like food, housing and health services, and may face serious threats to their security. They are usually barred from reentering the United States, often for life. The result is thousands of families broken and communities torn apart every year.

**Step 2: Recognize and
acknowledge that YOU
have a role to play in
eliminating and
preventing disparities.**

EQUITABLE ACCESS to LICENSED CANNABIS BUSINESSES

Status of Recreational Marijuana Commercial Activity Rules in California by City



Source: CannaRegs

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HEALTH EQUITY

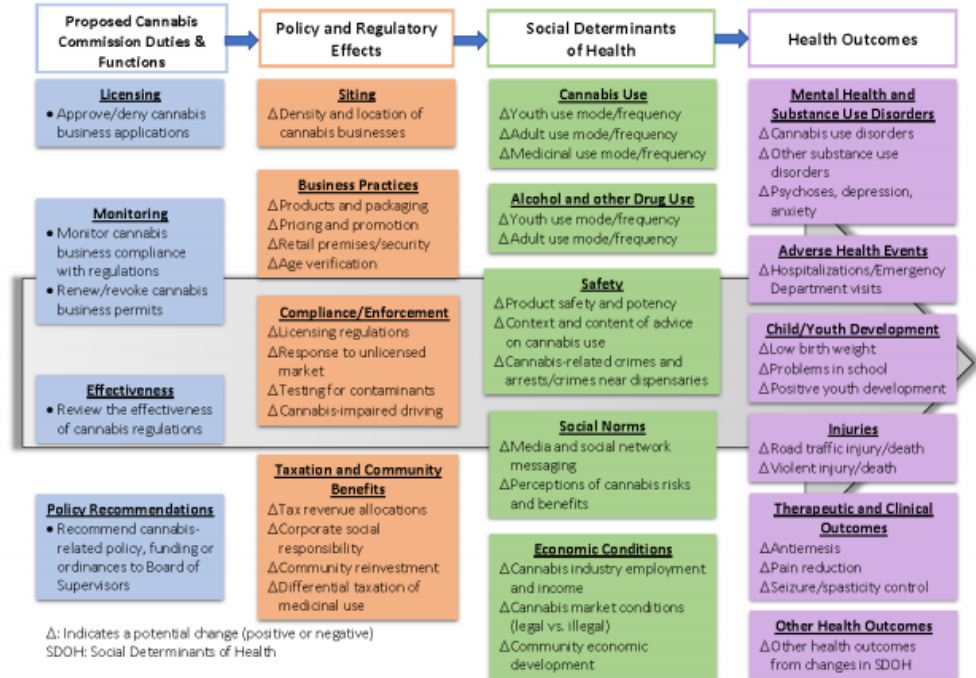
Health Equity Implications of Retail Cannabis Regulation in Los Angeles County

Health Impact Assessment

July 2019



Figure 1: Cannabis Regulation in LA County, Health Impact Assessment Conceptual Framework



Oakland hopes to light the way for minority-owned pot businesses

Rachel Swan | May 16, 2016



4 of 5

Bud tender Dustin Brown helps out a customer at Harborside Health Center medical cannabis dispensary May 12, 2016 in Oakland, Calif.

Photo: Leah Millis, The Chronicle

LICENSING EQUITY

Chart: Newer marijuana markets embrace social equity programs

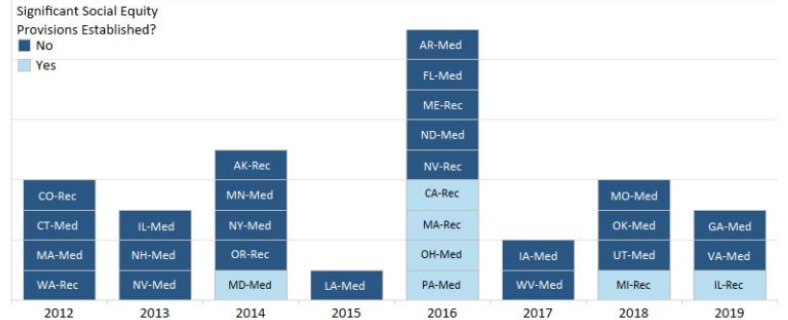
Published August 6, 2019 | By Eli McVey

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Chart of the Week

Marijuana Business Daily

Status Of Social Equity Provisions By State & Market: 2012-2019



Source: Marijuana Business Daily
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LICENSING EQUITY



CITY OF LOS ANGELES DEPARTMENT OF™
**CANNABIS
REGULATION**

Components of the Social Equity Program



LICENSING EQUITY

Overview Of Social Equity Provisions Implemented In A Sampling Of Medical And Recreational Cannabis Markets



- Statewide program established to assist municipalities with equity ordinances in providing loans, grants and technical assistance to entrepreneurs and employers
- At the local level, cities such as Los Angeles and San Francisco are implementing stronger social equity programs



- Reduced licensing fees for prospective business owners living in cities where residents were disproportionately impacted by the war on drugs



- Additional points on license application given to qualified social equity applicants
- Low-level drug offenses expunged



- 10% of available points on license application awarded for plans to address diversity in management, contracting and employment opportunities



- Qualified social equity applicants receive training/technical assistance in various areas such as accounting and legal compliance
- Priority licensing for businesses promoting economic empowerment in communities disproportionately impacted by drug arrests



- 15% of licenses set aside for businesses owned by racial minorities (eventually found unconstitutional)

Source: Marijuana Business Daily

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TUESDAY, MAY 17, 2016

Oakland Poised to Green Light Controversial New Pot Rules Tonight

By David Downs



Oakland City Council is rapidly moving to enact new medical-marijuana rules that some say may cripple the huge, multi-million dollar local pot economy and make it among the least competitive in the state.

Tonight, leaders are set to vote on the second reading of updates to local pot ordinances. The new rules passed unanimously just a week ago, in the literal dead of night, with some major, last-minute and controversial amendments.

Chief among them: a plan to give out every other new local pot industry permit to Oaklanders who have a recent weed conviction, or who have lived for the last two years in one of six Oakland Police Department Beats. They are OPD Beats 26Y, 30X, 30Y, 31Z, 32Y, and 34X.

AP

Pot 'legalization 2.0': Social equity becomes a key question

By JENNIFER PELTZ May 19, 2019



EQUITABLE ENFORCEMENT



- Expungement and Resentencing
- Public Education and Information
- Revisiting Our Enforcement Strategy
 - City of LA's Mayor's Office of Public Safety Cannabis Enforcement Task Force

CALIFORNIA COMMUNITY REINVESTMENT GRANTS PROGRAM

Per Proposition 64, GO-Biz, in consultation with the Labor and Workforce Development Agency and the State Department of Social Services, is to administer the program to local health departments and community-based nonprofit organizations for communities disproportionately affected by past federal and state drug policies, to support:

- Job placement
- Mental health treatment
- Substance use disorder treatment
- Legal services to address barriers to reentry
- Linkages to medical care
- System navigation services



EQUITABLE Investment of Cannabis Tax Revenue



